

YARMOUTH ARTS ALLIANCE

MERRILL MEMORIAL LIBRARY ART GALLERY GENERAL INFORMATION

YARMOUTH ARTS ALLIANCE

Address P.O. Box 317, Yarmouth, ME 04096

Website www.yarmoutharts.org

Email info@yarmoutharts.org

Gallery Merrill Memorial Library Art Gallery, 2nd Floor, 215 Main Street, Yarmouth

Email gallery@yarmoutharts.org

Yarmouth Arts Alliance is a 501(c)3 nonprofit organization.

Mission Statement

Yarmouth Arts Alliance promotes and supports arts and cultural activities in the community. YAA is a diverse board of individuals, businesses, and nonprofits presenting as a unified voice for cultivating culture and supporting the economic vitality of Yarmouth.

"Cultivating Culture & Community"

MERRILL MEMORIAL LIBRARY ART GALLERY

Welcome to the Merrill Memorial Library Art Gallery. In the fall of 2022, the management of the gallery was transferred to the Yarmouth Arts Alliance (YAA) Gallery Committee. YAA is excited to be the new curators of the second floor gallery at the Merrill Memorial Library in Yarmouth, ME.

Under the guidance and leadership of the Merrill Memorial Library Art Committee, the second floor gallery has grown into a two room gallery with newly painted walls, gallery lights and hanging system. The gallery has hosted art shows and celebrated art openings of local emerging and established artists. YAA Gallery Committee is grateful for the opportunity to

continue the Merrill Memorial Library's tradition of supporting local artists and bringing art and events to the community -- in line with Yarmouth Arts Alliance's goal of *cultivating culture and community*.

If interested in volunteering with the YAA Gallery Committee (planning or hanging shows, hosting openings or related events), please email gallery@yarmoutharts.org.

ARTIST RESPONSIBILITIES

If interested in inquiring about exhibiting your work at the gallery, please email gallery@yarmoutharts.org.

Framing Requirements

Most artwork will be hung with the metal rail and rod hanging system (with some exceptions). Artwork will be hung under the direction of the YAA Gallery Committee Co-Chairs. Artists are expected to help mount their shows, but must work with Gallery Co-Chairs to make sure the work is hung properly in accordance with gallery protocols.

Marketing Materials

Please provide the following by the dates listed above in the timeline. Your information will be available in a binder at the gallery during the show.

- Hi-res images (3-5)
- Resume (8 ½ " x 11")
- Artist's Statement (8 1/2" x 11")
- A list with title, medium, size, and selling prices for all pieces in the show in a sheet protector
- Optional: Press clippings, list of previous shows, a photo of yourself, or any other information that may be of interest to gallery visitors

Labeling Artwork

Please label each artwork on the back with your name, title, and medium.

Shipping of Art

The artist is responsible for transporting art to the buyer when necessary.

Insurance

All artists are responsible for insuring their own artwork. YAA's insurance does not cover any artwork that is not owned by Yarmouth Arts Alliance.

Fees-*still pending**

There is a flat fee of \$25 plus 20% from the sale of artwork featured in the show.

YAA GALLERY COMMITTEE RESPONSIBILITIES

- Map out a schedule for dates of shows and confirm with artists
- Do a walk-through with the artist to plan the layout of the show
- Obtain and compile press materials from the artists 30 days prior to show
- Send out press release and calendar announcement to local media outlets
- Place announcements on YAA website and social media; send opening reception invitation to its email list
- Forward all announcements, invitations and press releases pertaining to the show to the artist for their use
- Create a label for each artwork in the show
- Assist with installation of show and help host opening reception
- Since the receptions are held during library off-hours, assign at least one member to remain at the front door for the duration of the event

RECEPTION

The YAA Gallery Committee will work with the artists to plan the reception. Artists should supply an assortment of non-alcoholic beverages (or hire a licensed bartender to serve alcohol) and some snack platters for the reception. The YAA Gallery Committee volunteers may contribute to the reception as well. YAA's insurance covers the event itself but not the artwork or any alcohol consumption served at the event.

YAA GALLERY COMMITTEE

Marlena Faxon, YAA Gallery Committee Co-Chair
Email: marlena@yahoo.com

Emily Blaschke, YAA Gallery Committee Co-Chair
Email: emilybblaschke@aol.com

Kyo Bannai
Laura Coroi
Darcy Latkin
Sheri Oliva
Marni Prince

Interested in joining the committee or exhibiting as an artist? Please contact one of the co-chairs of the committee or reach out to one of the committee members for more info.